

SPONSORSHIP OPPORTUNITIES

ABOUT THE PODCAST

WildAg is a monthly podcast that serves as a connection point for landowners and conservation professionals who want to integrate conservation and agriculture. Our project brings perspectives from both landowners and conservation professionals for lively discussions on soil, water, and wildlife. WildAg is part of the Natural Resources University podcast network and is available on all major podcast platforms as well as YouTube.

OUR REACH

In its first year, WildAg has been downloaded in nearly every state and over 12 countries with a total of over 8,500 downloads. Our listenership continues to grow steadily, with a



four-fold increase in downloads since the release of the first episode.

KEY AUDIENCES:

Extension professionals, NGO staff, landowners and natural resource managers

WHY SUPPORT WILDAG?

> REACH A SPECIALIZED AUDIENCE

Every month, WildAg connects you with decision-makers in agriculture and conservation.

> ADVANCE PUBLIC SERVICE EDUCATION

Your support drives innovation to optimize agricultural production and conservation practices, ensuring the long-term sustainability of our working landscapes for future generations.

SPONSORSHIP OPTIONS

Sponsorship ensures that we can continue the important work of balancing conservation with agricultural success through WildAg.



Sponsor A Full Year

Cost: \$15,000 Sponsorship will be mentioned at the beginning and end of each episode for a full year (12 episodes)



Sponsor A Single Episode

Cost: \$1,400 Sponsorship will be mentioned at the beginning and end of your sponsored episode



Other Sponsorship Options

We will work with you to put together the best sponsorship package for your organization's goals.

CONTACT: ANDREW LITTLE | (402) 219 - 1913 | ALITTLE6@UNL.EDU



